

Abstract of the Disclosure

The disclosure describes techniques that enable a server to receive content submitted for delivery to a user and stream the submitted content to a receiver associated with the user. Such  
5 content may be streamed along with generic, shared content.

To handle streaming of received content, the server may modify a play list associated with a user to include the submitted content. The timing of content streaming may be affected by play scheduling information specified by a submitter  
10 such as a specific streaming time or a number of times to stream the content.